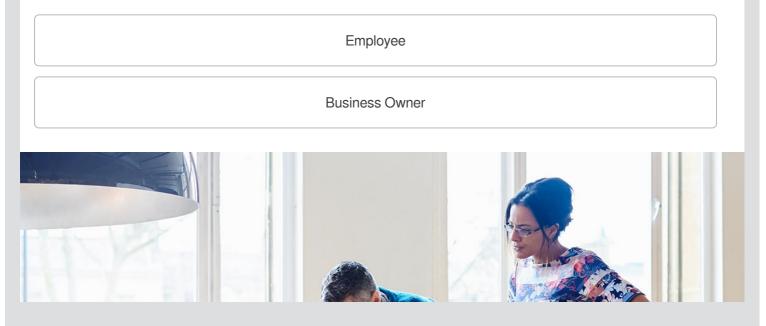


## WELCOME TO THE KEY PERSON CALCULATOR

Many businesses are not prepared to survive the loss of a key person. A key person can be an owner of the business or an employee who makes a significant contribution to the success of the business. The death, disability, termination, or retirement of one of these key people would almost certainly lead to the business suffering financial stress or even to the loss of the business itself. A properly designed key person life insurance policy can help protect your family and the business you have worked so hard to create in the event of loss of a key person.

Who is the plan for?



## Products issued by: National Life Insurance Company | Life Insurance Company of the Southwest

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